

Konawaena High School (KHS) 100 Year Celebration
Planning Meeting Minutes via Zoom

Monday, July 20, 2020

Present: Sandra Taosaka, Maverick Kawamoto, Susan Suzuki, Ian Shortridge, Nancy Sakamoto, Claudia Chang, Kellie Sugai-Dahl, Renee Nakamoto, JoAnn Iwane, Marcia Timboy, Shelley Mandaguit, Maura Patao, Marsha Boyle, Iris Higashi-Oshiro

Welcome: Susan Suzuki at 7:06 pm

Ground Rules (for Zoom):

1. Everyone mute their mics when not your turn to speak. This will eliminate background noise.
2. Raise your hand or type into the chat box if you want to speak
3. Tell your family you're on a meeting call
4. Get on at least 2-3 minutes before the meeting starts
5. Think about camera placement and what will be shown behind you

Ground Rules:

Everyone participates, no one dominates

Keep an open mind

Help keep the meeting on track; try not to ramble It's okay to disagree agreeably

Theme: "Hail Konawaena, Pride of Hawaii"

Vision: Connecting Alumni, Family, & Community"

Centennial Celebration will be held on October 15-16, 2021
Ironman will be held on Oct. 9, 2021

COMMITTEE REPORTS

Fundraising (Nancy Sakamoto)

1. Goal is \$50,000
2. Donating Money – Encourage committee to donate (lead by example) and others will follow. Share on social media. C/O '76 donated \$200, C/O '72 donated \$930. Sandi will check if donations can be made through the foundation & if it's tax deductible.
3. Cookbook (Claudia Chang) - Almost ready to send to publisher. A portion of the mural was chosen for the cover. Cost is \$15. Will order 500. Need to determine how to make payment, then can order. We should get it back by Oct. or Nov. so people can order for Christmas.

4. T-Shirts (Maverick Kawamoto) - The goal is to have it by Christmas. Not sure what the cost is yet. Honoka'a sold theirs for \$20. The date of the celebration is not on the shirt, but it has "100 years" and the founding date. It's best not to put the date in case it changes due to COVID-19.
5. Souvenir Booklet (Claudia Chang) - Will include advertisements, history, pictures. \$50 for a business card ad. Need to decide on price for bigger ads (back cover, inside front cover, center pages). Will have form to solicit ads before the next meeting. Some ideas: classes put ads, families put ads, success stories, Marcia Timboy (she writes for Ke Ola magazine) could write a story about Konawaena.

Events (Ian Shortridge)

1. Tour & Lunch - Friday, Oct. 15. 9am - 1pm. Target visiting alumni and family.
2. Green & White Formal Night (relive prom) - Friday, Oct. 15 in the gym. 5:00pm check in. Includes dinner, variety show, music. Target & honor 2020 Seniors since they didn't have a prom.

3. Ho'olaulea -Saturday, Oct. 16. 10am - 2pm.
Family fun day to include program, class tents, stage with entertainment, jumping castle, prizes, vendors. Time to hang out with family & friends. Use Ehunui campus for food trucks. It was suggested to extend the time. Will need manpower to do so. Ian will put the layout in digital format to share.

Communication (3 co-chairs)

1. Class Representation – Finding by word of mouth. Sandi sent out list of classes that need representation on Facebook. Susan has been speaking to some people who graduated in the 1950s. Many don't want to be the contact person. Susan will ask them for contact lists and we'll find younger ones to help call to spread information.
2. Facebook – Maverick has been posting photos every week on Saturday. Sandi will start posting on Instagram to reach a younger audience.
3. PSA - newspaper, radio station. "Save the date" announcements. Look for the oldest living graduate (Wally Ichishita? Sandi will check)

4. Local TV Stations
5. Posters, flyers - Wait until January 2021
6. Kailua Village Stroll – Postponed due to covid. We can do this after they open up again. Can also do something at Kona Commons.
7. Parent nights at KHS (once Covid has passed). Sandi will pass out info at Foundation table.
8. 1 year campaign Kick off to get it started and create excitement. Maybe a countdown?
9. Kona Club of Honolulu

Next Meeting: Wednesday, Aug. 26, 2020 at 7:00pm on Zoom.

Meeting adjourned at 7:57pm.

Respectfully submitted,

Renee Nakamoto

Co-secretary

